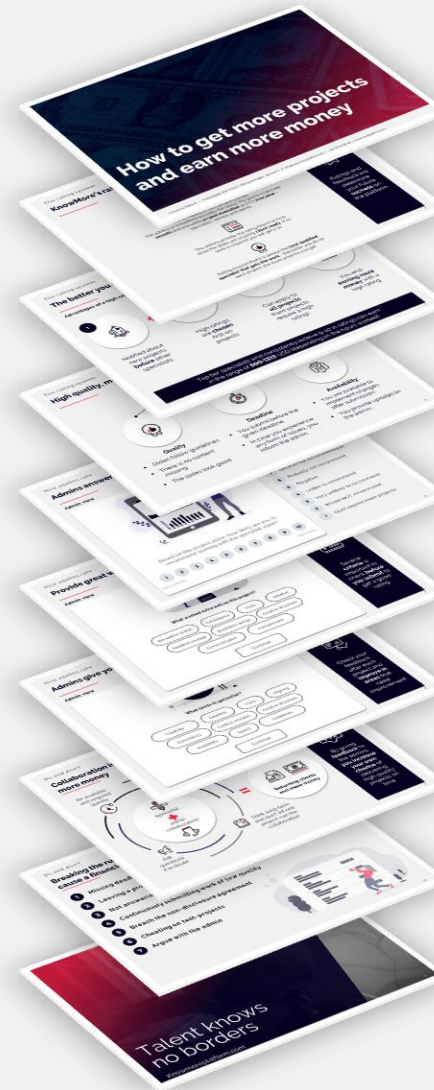




How to get more projects and earn more money

Content

- 1 The rating system
- 2 How admins rate
- 3 Does and don'ts



KnowMore's rating system rewards designers who do great work



KnowMore believes that *talent knows no borders*
– the rating system reflects this statement



You are **rated** on each project you do.
The goal is to provide **smooth** and enjoyable **project execution** for **everyone** –
designers, admins and clients



The admins provide the rating based on how close the
slides are to being **client ready**



Rating ensures that it is always the **best qualified designer that gets the work** – the better you do on each project, the more projects you get

Key takeaway



Ratings and
feedback will
determine
your future
success on
the platform

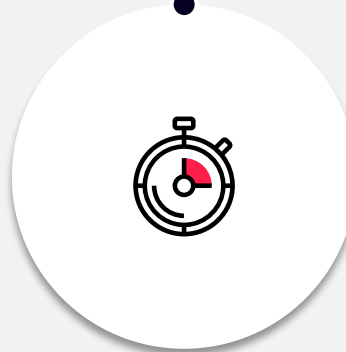
High quality, meeting deadlines and availability drives ratings

Your rating



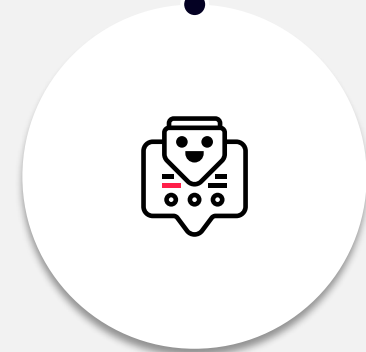
Quality

- Slides follow guidelines
- There is no content missing
- The slides look good



Deadline

- You submit before the given deadline
- In case you experience any form of issues, you inform the admin

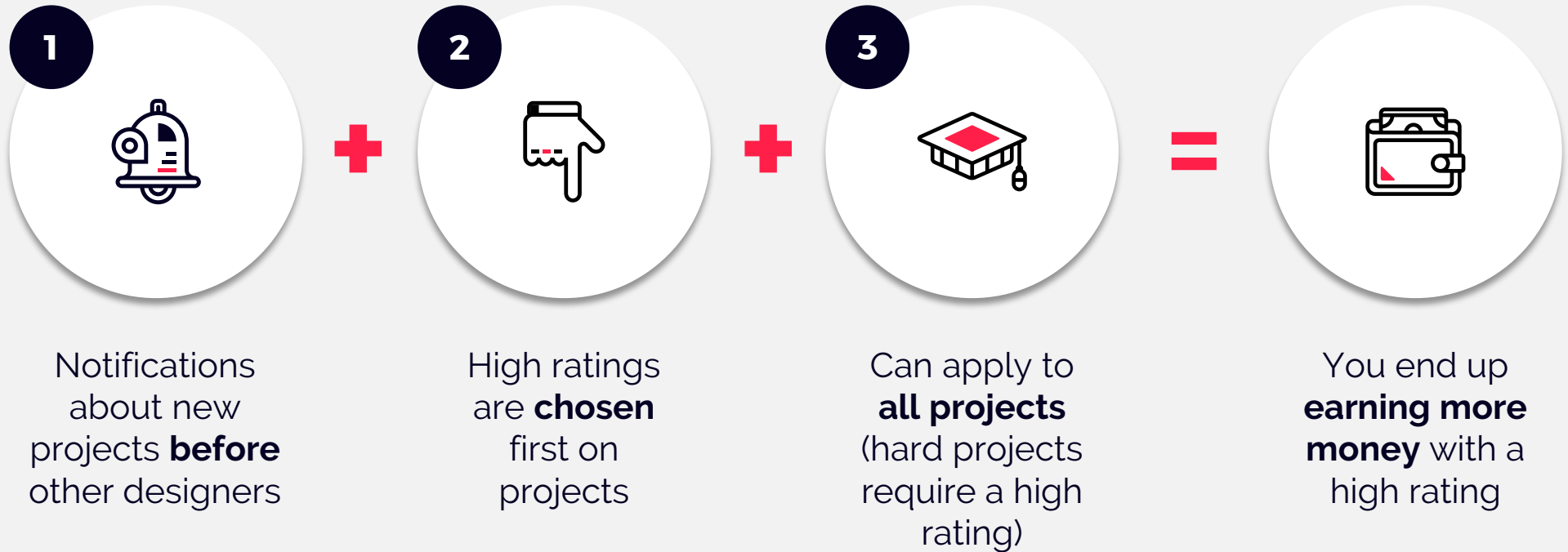


Availability

- You are available to implement changes after submission
- You provide updates to the admin

The better you do the more projects you get and the more you earn

Advantages of a high rating:



Top tier designers who consistently receive 10 in ratings can earn in the range of **700-2500** USD (depending on the hours worked)

Admins answer if they would like to work with the designer again

Admin view



Based on this project alone, how likely are you to recommend working with this designer again?

1

2

3

4

5

6

7

8

9

10

Very unlikely

Very likely

Ratings explained

- 10 Extremely likely to recommend!
- 9 Likely to recommend
- 8 Neutral
- 7 Neutral/not recommendable
- 6 Probably not recommend
- 5 Negative
- 4 Unlike to recommend
- 3 Very unlikely to recommend
- 2 Would NOT recommend
- 1 Don't expect more projects

Provide great work and admins will give you positive feedback

Admin view



What worked extra well on this project?

Recreation of text

Consistency

Icons

Initiative

Deadline courage

Illustration design

Creative structures

Communication

Complex task

Continue

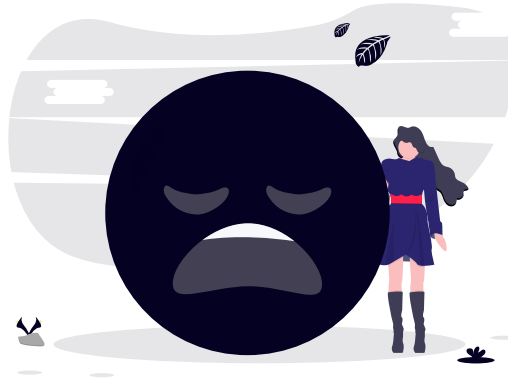
Key takeaway



Several **criteria** are important to check **before you submit** to get a good rating

Admins give you feedback so you can improve

Admin view



What needs to get better?

Creativity

Deadline

Icons

Aligning

Consistency

Content mistakes

Creative structures

Availability

Speed

Guidelines

Continue

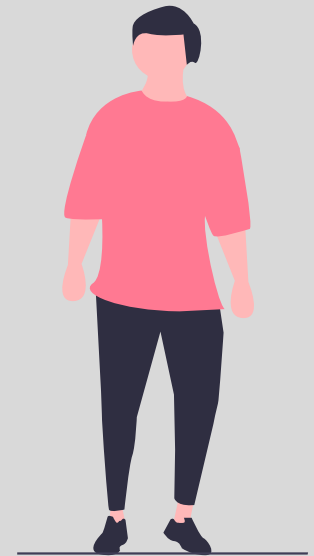
Key takeaway



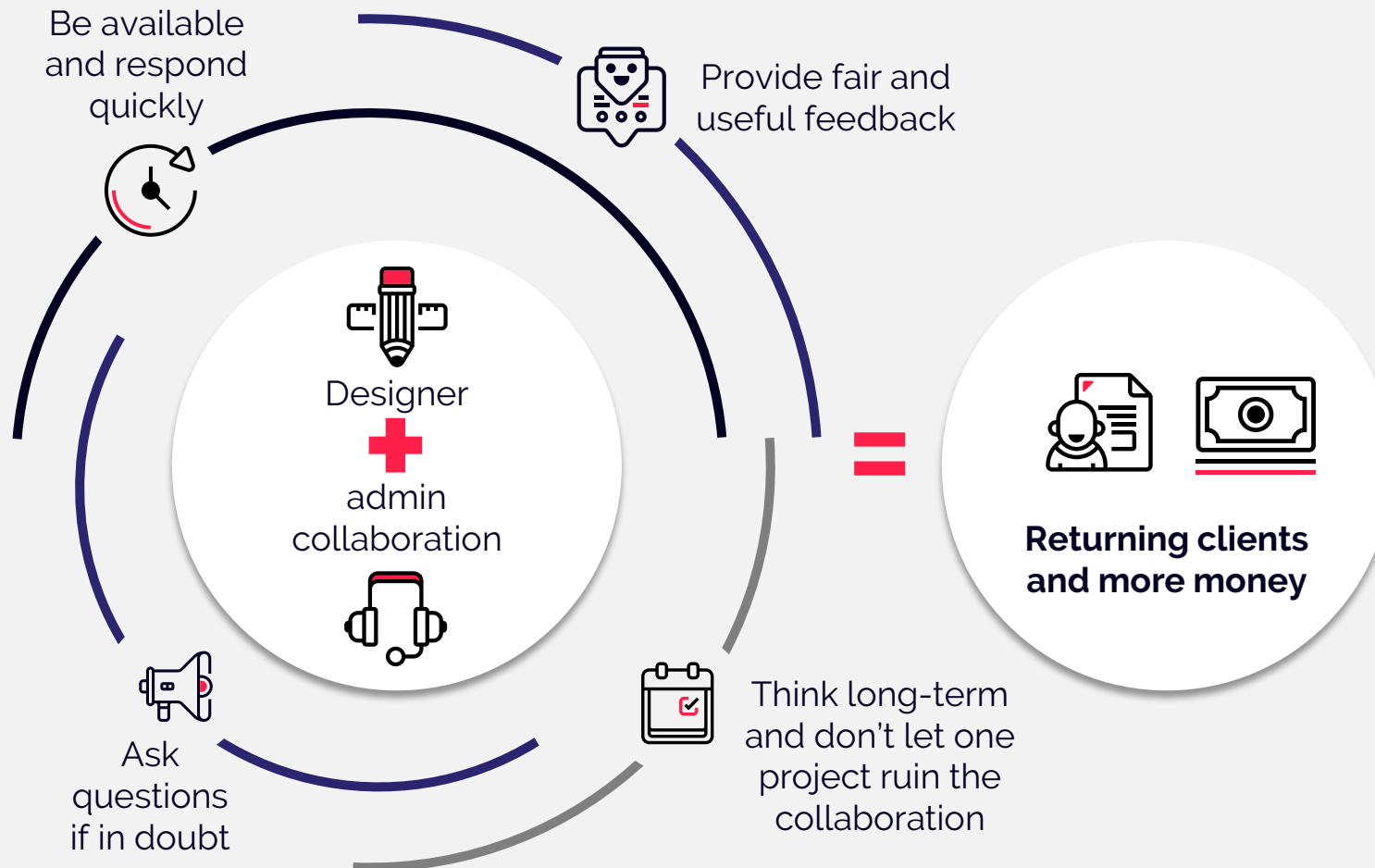
Check your feedback after each project and **improve in areas** that need improvement

Learn more about how our admins rate in this video

CLICK IN
HERE FOR
VIDEO



Collaboration is the key to success and getting clients to return with more projects and money



Key takeaway



By giving **feedback** to the admins **you increase your own chance** of delivering high quality projects on time

Breaking the rules of good behavior can get you banned and even cause a financial penalty in some severe cases

- 1 Missing deadlines
- 2 Leaving a project
- 3 Not answering the admin or not submitting files
- 4 Continuously submitting work of low quality
- 5 Breach the non-disclosure agreement
- 6 Cheating on test-projects
- 7 Argue with the admin



A globe is the central focus, resting on a desk. The background is a blurred office setting. A large, semi-transparent red overlay covers the left and top portions of the image, while a dark blue overlay covers the right side. The text is positioned in the lower-left area, over the red overlay.

Talent knows no borders

knowmoreplatform.com